



Kenyon Simpson, recipient of the Crosman Friend of Youth Shooting Award, has devoted more than 30 years to teaching young shooters to shoot safely and responsibly, first in his capacity as a teacher and now, since his retirement, as a member of the National 4H Shooting Sports Committee.

# Simpson Wins Crosman Award

## Retired teacher cited for lifetime support of youth shooting programs

**K**enyon Simpson, who has dedicated more than 30 years of his life to teaching youth the value of shooting as a lifetime sport, was presented last night with the 2011 Crosman Friend of Youth Shooting Award. The annual award recognizes an individual or organization whose commitment to excellence in youth shooter education and dedication to a lifetime of safe shooting has enhanced the future of the sport.

According to Ken D'Arcy, Crosman's president and CEO, Kenyon Simpson embodies the lifetime commitment to shooting celebrated by the award. "There are thousands of dedicated people who give of themselves to encourage the younger generation to embrace shooting as a lifetime activity," said D'Arcy. "Kenyon Simpson has been working alongside youth, both in the classroom and in the field, since he was a child at his father's side. His distinctive style in passing on shooting's message to young people is what makes him such a special contributor to our sport. The key to growing our sport and maintaining it as a vital element in recreation, is engaging new enthusiasts. We must always remember that in shooting, young people are our future. By fostering resources to encourage and retain our younger generation, Kenyon Simpson is more than an inspiration—he's one of a kind."

Simpson is a lifelong teacher, though he's worked as a riverboat pilot, as well as in agriculture, food service and papermaking. His father's love of the outdoors and hands-on teaching style were Simpson's motivation. He began his 30-year elementary school teaching career in Vermont and ended it in New York State, teaching mostly first

and second grade.

In his spare time, Simpson introduced his own children, and then countless members of the 4H Clubs of America, to the shooting lifestyle. He taught shooting and hunter education classes to students and teachers alike. Wherever his name appeared on a teaching roster, his hunter education classes were full and constantly in demand. Over the years, he has served in a variety of capacities for the 4H Clubs, most notably as a member of the National 4H Shooting Sports Committee, both in Vermont and New York State.

In retirement, Simpson continues his work with the 4H Clubs, doing what he loves best—youth development. Ever the teacher, he has left a lasting impression on many of the more than 14,000 4H youngsters currently participating in a broad range of New York State shooting programs. He remains one of shooting's most committed advocates.

"Kenyon Simpson is a genuine Friend of Youth Shooting," said D'Arcy. "We need many more like him, infused with the same enthusiasm and skill that makes him such a valuable contributor. We congratulate Kenyon on winning the award and on his lifetime of giving back to shooting and the outdoors." Booth #12740. (800-724-748; [crosman.com](http://crosman.com))